

ADV #	ADV. NAME	POLI/M ROMNEY/RNC/R/PRE/US	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	AMERICAN RAMBLER PRODUCTIONS	BUYER NAME	STEPHANIE KINCAID	
		138 CONANT STREET	SALES PRSN	WA- MEGHAN MCGARR (H)	
		BEVERLY, MA 01915			
ORDER #		CONTRACT # 6361211	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	ROMNEY / RNC	EST#466	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT3/12 OCT9/12	WK-1			
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT2/12	18.06

REP: REVISION
 RATE CHANGE LN'S 32,38,41
 T/P CHANGE LN 32
 SPOTS CANCELED LN'S 34-35,40-42
 NEW TTL \$89,150
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ROMNEY FOR PRESIDENT - RNC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
32	RT		730P-1100P	30		\$700.00	10/6	10/6	1		SAT	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 466												
PROGRAM : COLLEGE FTBL CON COM1 : COLLEGE FTBL												
34	S		630P-700P	30		\$2,500.00	10/6	10/6	0		SAT	0
PROGRAM : SAT 630P NEWS CON COM1 : SAT 630P NEWS												

JMM
 8/15/13

REP HEADLINE# 6361211
 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 18.06
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		700P-800P	30		\$650.00	10/6	10/6	0		SAT	0
PROGRAM : ENT TONIGHT SAT CON COM1: ENT TONIGHT SAT												
38	R		1000A-1100A	30		\$5,000.00	10/7	10/7	1		SUN	1
PROGRAM : MEET PRESS CON COM1: MEET PRESS												
40	S		630P-700P	30		\$2,500.00	10/7	10/7	0		SUN	0
PROGRAM : SUN 630P NEWS CON COM1: SUN 630P NEWS												
41	SR		700P-815P	30		\$3,400.00	10/7	10/7	1		SUN	1
PROGRAM : FTBL NIGHT AMERICA CON COM1: FTBL NIGHT AMERICA												
42	S		815P-1130P	30		\$5,000.00	10/7	10/7	0		SUN	0
PROGRAM : NBC SUN FTBL CON COM1: NBC SUN FTBL												
OCT/12	89150.00											
CONTRACT TOTAL												89150.00
TOTAL SPOTS												105

MARKET TOTALS \$489,675 WFLA 21% WFTS 21% WTSP 28% WTVT 19% WTOG 1% WTTA 0% WMOR 2%
 WMOX 0% WXPX 0% WWSB 8% CABL 0%

SHARES ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ Rnc/ R/ President/ US
Submission Number 797 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ Rnc/ R/ President/ US	Submission Cost: 89150	Campaign Ref: E:063612110
Buyer: ..	Client/Product/Estimate: / /6361211	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06361211
Est./PO Number: 06361211	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Romney / Rnc	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
1	M-F 6a News MT.....	03	700	30 Comme	Nbr of Spots	4	4	2800
2	M-F 6a News ..WTF..	03	700	30 Comme	Nbr of Spots	6	6	4200
3	M-F 7a Today Show MT.....	03	900	30 Comme	Nbr of Spots	4	4	3600
4	M-F 7a Today Show ..WTF..	03	900	30 Comme	Nbr of Spots	6	6	5400
5	M-F 9a Today Show II MT.....	03	550	30 Comme	Nbr of Spots	2	2	1100
6	M-F 9a Today Show II ..WTF..	03	550	30 Comme	Nbr of Spots	3	3	1650
7	M-F 12p Today Show III MT.....	03	200	30 Comme	Nbr of Spots	2	2	400
8	M-F 12p Today Show III ..WTF..	03	200	30 Comme	Nbr of Spots	3	3	600
9	M-F 1p Days Of Our Lives	03	400	30 Comme	Nbr of Spots	2	2	800
Weekly Totals: Total Spots(Ord Spots)					67	38	105	

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138 Conant Street
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Mitt Romney/ Rnc/ R/ President/ US
Submission Number 797 Issue 2



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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Mitt Romney/ Rnc/ R/ President/ US	Submission Cost:	89150	Campaign Ref:	E:063612110
Buyer:	..	Client/Product/Estimate:	/ / 6361211	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/14/12	Weeks:	2	Order Ref:	06361211
Est./PO Number:	06361211	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
10	M-F 1p Days Of Our Lives ..WTF..	03	400	30 Comme	Nbr of Spots	3	3	1200
11	M-F 2p Rachael Ray MT.....	03	250	30 Comme	Nbr of Spots	2	2	500
12	M-F 2p Rachael Ray ..WTF..	03	250	30 Comme	Nbr of Spots	3	3	750
13	M-F 3p Doctors MT.....	03	450	30 Comme	Nbr of Spots	2	2	900
14	M-F 3p Doctors ..WTF..	03	450	30 Comme	Nbr of Spots	3	3	1350
15	M-F 5p News MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
16	M-F 5p News ..WTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
17	M-F 530p News MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
18	M-F 530p News ..WTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
19	M-F 6p News MT.....	03	1200	30 Comme	Nbr of Spots	4	4	4800
Weekly Totals: Total Spots(Ord Spots)					67	36	105	

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Submission Number 797 Issue 2



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Est./PO Number: 06361211	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
20	M-F 6p News ..WTF..	03	1200	30 Comme	Nbr of Spots 6		6	7200
21	M-F 7p News MT.....	03	1000	30 Comme	Nbr of Spots 4	4	4	4000
22	M-F 7p News ..WTF..	03	1000	30 Comme	Nbr of Spots 6		6	6000
23	M-F 730p Entertainment Tonight MT.....	03	1000	30 Comme	Nbr of Spots 2	2	2	2000
24	M-F 730p Entertainment Tonight ..WTF..	03	1000	30 Comme	Nbr of Spots 3		3	3000
25	M-Su 11p News MT.....	03	1250	30 Comme	Nbr of Spots 2	2	2	2500
26	M-Su 11p News ..WTF..	03	1250	30 Comme	Nbr of Spots 3		3	3750
27	M-F 1135p ET / 1035p CT Tonight Show MT.....	03	650	30 Comme	Nbr of Spots 4	4	4	2600
28	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03	650	30 Comme	Nbr of Spots 6		6	3900
29	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	03	3000	30 Comme	Nbr of Spots 1		1	3000
Weekly Totals: Total Spots(Ord Spots)					67	38	105	

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Buyer:	..	Client/Product/Estimate:	././6361211	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/14/12	Weeks:	2	Order Ref:	06361211
Est./PO Number:	06361211	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
30	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots 1		1	500
31	Sat 9a NewsS.	03	300	30 Comme	Nbr of Spots 1		1	300
32	Sat 6p NewsS.	03	700	30 Comme	Nbr of Spots 1		1	700
33	Sun 8a Today ShowS	03	500	30 Comme	Nbr of Spots 1		1	500
34	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots 1		1	300
35	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots 1		1	750
36	Sat Notre Dame PrimeS.	06	700	30 Comme	Nbr of Spots 1		1	700
37	Sun 10a Meet The PressS	01	5000	30 Comme	Nbr of Spots 1		1	5000
38	Sun 7p ET / 6p CT Football Night InS	03	3400	30 Comme	Nbr of Spots 1		1	3400
Weekly Totals: Total Spots(Ord Spots)					67	38	105	

Grand Totals

		Month 10 Weeks: 4	
Totals		10/01	10/08
Spots	105	67	38
Cost	89150	39550	29600

Grand Totals:

Spots:	105
Gross Total:	89,150.00
Commission:	13,372.50
Net Total:	75,777.50

REP HEADLINE# 6361211
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT2/12 12.24
*** WFLA-TV ***

ADV # ADV. NAME POLI/M ROMNEY/RNC/R/PRE/US
AGY # AGY. NAME AMERICAN FAMBLLER PRODUCTIONS

REP. # OFF. # SALESMAN #

138 CONANT STREET

BUYER NAME STEPHANIE KINCAID
SALES PRSN WA- MEGHAN MCGARR (H)

BEVERLY, MA 01915

ORDER # CONTRACT # 6361211

CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY / RNC EST#466 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/12 OCT9/12 WK-1

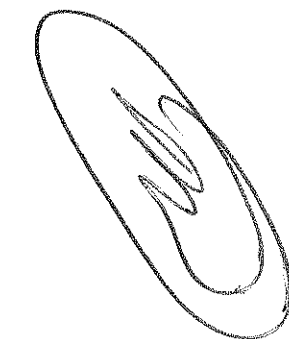
CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT2/12 12.24

REP: NEW ORDER
TTL \$100,950 @111X
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ROMNEY FOR PRESIDENT - RNC

WFLA: \$30,900



9/10/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 466

1			600A-700A	30		\$700.00	10/8	10/9	4		M-TU	4
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PROGRAM : TODAY 6A
CON COM1: TODAY 6A

2			600A-700A	30		\$700.00	10/3	10/5	6		W-F	6
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PROGRAM : TODAY 6A
CON COM1: TODAY 6A

3			700A-900A	30		\$900.00	10/8	10/9	4		M-TU	4
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PROGRAM : TODAY SHOW
CON COM1: TODAY SHOW

OCT2/12 12.24
***** WFLA-TV *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/3	10/5	6		W-F	6
5			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/8	10/9	2		M-TU	2
6			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/3	10/5	3		W-F	3
7			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/8	10/9	2		M-TU	2
8			1200N-100P PROGRAM : TODA YSHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/3	10/5	3		W-F	3
9			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$400.00	10/8	10/9	2		M-TU	2
10			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$400.00	10/3	10/5	3		W-F	3
11			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/8	10/9	2		M-TU	2
12			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/3	10/5	3		W-F	3

REP HEADLINE# 6361211
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT2/12 12.24
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/8	10/9	2		M-TU	2
14			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/3	10/5	3		W-F	3
15			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/8	10/9	2		M-TU	2
16			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/3	10/5	3		W-F	3
17			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/8	10/9	2		M-TU	2
18			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/3	10/5	3		W-F	3
19			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/8	10/9	4		M-TU	4
20			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/3	10/5	6		W-F	6
21			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/8	10/9	4		M-TU	4

REP HEADLINE# 6361211
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT2/12 12.24
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
22			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/3	10/5	6		W-F	6
23			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/8	10/9	2		M-TU	2
24			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/3	10/5	3		W-F	3
25			1100P-1130P PROGRAM : 11P NEWS CON COM1: 11P NEWS	30		\$1,250.00	10/8	10/9	2		M-TU	2
26			1100P-1130P PROGRAM : 11P NEWS CON COM1: 11P NEWS	30		\$1,250.00	10/3	10/5	3		W-F	3
27			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$650.00	10/8	10/9	4		M-TU	4
28			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$650.00	10/3	10/5	6		W-F	6
29			1000P-1100P PROGRAM : DATELINE CON COM1: DATELINE	30		\$3,000.00	10/5	10/5	1		FRI	1
30			700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$500.00	10/6	10/6	1		SAT	1

REP HEADLINE# 6361211
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT2/12 12.24
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			900A-1000A PROGRAM : SAT 9A NEWS CON COM1: SAT 9A NEWS	30		\$300.00	10/6	10/6	1		SAT	1
32			330P-700P PROGRAM : COLLEGE FTBL CON COM1: COLLEGE FTBL	30		\$450.00	10/6	10/6	1		SAT	1
33			600P-630P PROGRAM : SAT 6P NEWS CON COM1: SAT 6P NEWS	30		\$700.00	10/6	10/6	1		SAT	1
34			630P-700P PROGRAM : SAT 630P NEWS CON COM1: SAT 630P NEWS	30		\$2,500.00	10/6	10/6	1		SAT	1
35			700P-800P PROGRAM : ENT TONIGHT SAT CON COM1: ENT TONIGHT SAT	30		\$650.00	10/6	10/6	1		SAT	1
36			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$500.00	10/7	10/7	1		SUN	1
37			900A-1000A PROGRAM : SUN 9A NEWS CON COM1: SUN 9A NEWS	30		\$300.00	10/7	10/7	1		SUN	1
38			1000A-1100A PROGRAM : MEET PRESS CON COM1: MEET PRESS	30		\$1,400.00	10/7	10/7	1		SUN	1
39			600P-630P PROGRAM : SUN 6P NEWS CON COM1: SUN 6P NEWS	30		\$750.00	10/7	10/7	1		SUN	1

Level 2

Level 2

Level 2

Ona

REF HEADLINE# 6361211
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT2/12 12.24
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			630P-700P	30		\$2,500.00	10/7	10/7	1		SUN	1
PROGRAM : SUN 630P NEWS												
CON COM1: SUN 630P NEWS												
41			700P-815P	30		\$1,700.00	10/7	10/7	2		SUN	2
PROGRAM : FTBL NIGHT AMERICA												
CON COM1: FTBL NIGHT AMERICA												
42			815P-1130P	30		\$5,000.00	10/7	10/7	2		SUN	2
PROGRAM : NBC SUN FTBL												
CON COM1: NBC SUN FTBL												
OCT/12			100950.00									
CONTRACT TOTAL												100950.00
TOTAL SPOTS												111

MARKET TOTALS \$489,675 WFLA 21% WFTS 21% WTSP 28% WTVT 19% WTOG 1% WTTA 0% WMOR 2%
 WMOX 0% WXPX 0% WWSB 8% CABL 0%

SHARES ACCURATE

SVC- NSI
 DEMOS- RA35+*

Level 2
Level 2
Level 2

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138 Conant Street
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Mitt Romney/ Rnc/ R/ President/ US
Submission Number 797 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Mitt Romney/ Rnc/ R/ President/ US	Submission Cost:	80050	Campaign Ref:	E:063612110
Buyer:	..	Client/Product/Estimate:	./6361211	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/14/12	Weeks:	2	Order Ref:	06361211
Est./PO Number:	06361211	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Romney / Rnc	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
1	M-F 6a News MT.....	03	700	30 Comme	Nbr of Spots	4	4	2800
2	M-F 6a News ..WTF..	03	700	30 Comme	Nbr of Spots	6	6	4200
3	M-F 7a Today Show MT.....	03	900	30 Comme	Nbr of Spots	4	4	3600
4	M-F 7a Today Show ..WTF..	03	900	30 Comme	Nbr of Spots	6	6	5400
5	M-F 9a Today Show II MT.....	03	550	30 Comme	Nbr of Spots	2	2	1100
6	M-F 9a Today Show II ..WTF..	03	550	30 Comme	Nbr of Spots	3	3	1650
7	M-F 12p Today Show III MT.....	03	200	30 Comme	Nbr of Spots	2	2	400
8	M-F 12p Today Show III ..WTF..	03	200	30 Comme	Nbr of Spots	3	3	600
9	M-F 1p Days Of Our Lives	03	400	30 Comme	Nbr of Spots	2	2	800
Weekly Totals: Total Spots(Ord Spots)					64	38	102	

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138 Conant Street
Beverly MA 01915

Mitt Romney/ Rnc/ R/ President/ US
Submission Number 797 Issue 1



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P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

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Buyer:	..	Client/Product/Estimate:	./ 6361211	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/14/12	Weeks:	2	Order Ref:	06361211
Est./PO Number:	06361211	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
10	M-F 1p Days Of Our Lives ..WTF..	03	400	30 Comme	Nbr of Spots	3	3	1200
11	M-F 2p Rachael Ray MT.....	03	250	30 Comme	Nbr of Spots	2	2	500
12	M-F 2p Rachael Ray ..WTF..	03	250	30 Comme	Nbr of Spots	3	3	750
13	M-F 3p Doctors MT.....	03	450	30 Comme	Nbr of Spots	2	2	900
14	M-F 3p Doctors ..WTF..	03	450	30 Comme	Nbr of Spots	3	3	1350
15	M-F 5p News MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
16	M-F 5p News ..WTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
17	M-F 530p News MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
18	M-F 530p News ..WTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
19	M-F 6p News MT.....	03	1200	30 Comme	Nbr of Spots	4	4	4800
Weekly Totals: Total Spots(Ord Spots)					64	38	102	

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ Rnc/ R/ President/ US
Submission Number 797 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ Rnc/ R/ President/ US	Submission Cost: 80050	Campaign Ref: E:063612110
Buyer: ..	Client/Product/Estimate: ./ 6361211	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06361211
Est./PO Number: 06361211	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
20	M-F 6p News ..WTF..	03	1200	30 Comme	Nbr of Spots 6		6	7200
21	M-F 7p News MT.....	03	1000	30 Comme	Nbr of Spots 4	4	4	4000
22	M-F 7p News ..WTF..	03	1000	30 Comme	Nbr of Spots 6		6	6000
23	M-F 730p Entertainment Tonight MT.....	03	1000	30 Comme	Nbr of Spots 2	2	2	2000
24	M-F 730p Entertainment Tonight ..WTF..	03	1000	30 Comme	Nbr of Spots 3		3	3000
25	M-Su 11p News MT.....	03	1250	30 Comme	Nbr of Spots 2	2	2	2500
26	M-Su 11p News ..WTF..	03	1250	30 Comme	Nbr of Spots 3		3	3750
27	M-F 1135p ET / 1035p CT Tonight Show MT.....	03	650	30 Comme	Nbr of Spots 4	4	4	2600
28	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03	650	30 Comme	Nbr of Spots 6		6	3900
29	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	03	3000	30 Comme	Nbr of Spots 1		1	3000
Weekly Totals: Total Spots(Ord Spots)					64	38	102	

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Est./PO Number: 06361211	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
30	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots 1		1	500
31	Sat 9a NewsS.	03	300	30 Comme	Nbr of Spots 1		1	300
32	Sat 6p NewsS.	03	700	30 Comme	Nbr of Spots 1		1	700
33	Sun 8a Today ShowS	03	500	30 Comme	Nbr of Spots 1		1	500
34	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots 1		1	300
35	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots 1		1	750
Weekly Totals: Total Spots(Ord Spots)					64	38	102	

Grand Totals			
Totals	10/01	Month 10 Weeks: 4	10/08
Spots	102	64	38
Cost	80050	50450	29600

Grand Totals: Spots: 102 Gross Total: 80,050.00

Commission:	12,007.50
Net Total:	68,042.50